



Take the Nebraska Alternative School Breakfast Challenge Today

Dr. Blomstedt, Nebraska Commissioner of Education, challenges all Nebraska schools to ensure every student, every day is ready to learn by increasing school breakfast participation by at least 25% in the 2015-2016 school year. All Nebraska schools are encouraged to participate and adopt an alternative school breakfast program such as:

- **Grab and Go Breakfast**
- **Breakfast in the Classroom**
- **Second Chance Breakfast**

Did you know Nebraska ranks
49th in the nation in school
breakfast participation?

Alternative breakfast programs increase student participation by meeting students where and when they want to eat breakfast. Students don't have to choose between a few extra minutes of sleep, missing out on social time with classmates before school or fearing social stigmatization by getting a school breakfast. Plus, student athletes participating in before school athletics will have an opportunity to fuel up right after the bell.

Need funding to get started?

The following organizations have grants available for equipment such as: milk coolers, mobile serving carts, rolling trash cans and wireless POS systems.

[Team Nutrition](#)

[Fuel Up to Play 60](#)

[Hunger Free Heartland](#)

[Action for Healthy Kids](#)

In order to be eligible for prizes, grants and other recognition your superintendent or principal must:

1. Register your school in the challenge at:
<http://hungerfreeheartland.org/schoolbreakfastchallenge> (Districts are encouraged to apply.)
2. Operate an alternative breakfast program or launch one by January 11, 2016.
3. Increase your average daily school breakfast participation* by at least 25% from January- April, 2016 compared to the same time period in 2015. (*Reported monthly)

For more information about the Nebraska School Breakfast Challenge and how school breakfast improves student health, academic achievement and your bottom line visit:

<http://hungerfreeheartland.org/schoolbreakfastchallenge>

To speak with someone about the challenge rules, how to apply for funding or other questions/requests: call Ashley Carroll, Action for Healthy Kids State Coordinator at 402-708-6860 or email:

acarroll@actionforhealthykids.org

Alternative school breakfast changes lives and makes every student, every day ready to learn.